

Custom Home Elevators for U.S. Market

Italian home lift manufacturer debuts DomusLift Corner in Miami with an array of code-compliant models.

by Kaija Wilkinson

A pair of DomusLift® cabs, one with SWAROVSKI® elements and the other with Art Deco mosaic tiles, distinguished the debut of Milan-based IGV Group's DomusLift Corner at Simple Steps showroom in the historic Ironside district of Miami on December 3. Featuring Italian food and wine and drawing approximately 100 guests, the event was held in conjunction with international art show Art Basel. The company stated:

"IGV now heads straight to the U.S. market via Miami, targeting the same audience that skyrocketed the Art Basel movement, where imagination, creativity and design triumph to prominence."

Doing business as IGV Elevator US, Inc., the company offers an array of DomusLift home elevators that have been installed in the homes of celebrities from the entertainment and sports fields worldwide. More than 30,000 units are installed globally, and they are particularly popular in Europe and Australia. DomusLift, with its gearless machine and automatic sliding doors, is a machine-room-less solution with an 8-in. pit and headroom of 9 ft., 6 in., making it fit easily into nearly any architectural configuration, according to the company.

The cabs captured guests' attention during the gala. The SWAROVSKI one shone with a sophisticated combination of steel and crystals, while the mosaic one – with LIBERTY



Guests enjoyed a variety of fine Italian food and wine.



(l-r) Aaron Gelber and Iris Yachin of BauHaus Ltd., Tara Levy of SWAROVSKI North America Ltd., Matteo Volpe of IGV, Rory Hermellee of SWAROVSKI North America and Richard Witkoski of BauHaus Ltd.



The event took place in the stylish Simple Steps showroom.

COLLECTION mosaics by Trend Group S.p.A. – represented an innovative proposal for the elevator interior.

DomusLift Corner is a collaboration of IGV and Simple Steps, created and managed by Elena Girardello and providing high-end materials and products, a place, IGV says, “where the innovative and imaginative world of design meets the romantic, without comprising beauty and the environment.” 